



Department of Leather Technology

AET and AETFA

presents

GREAT MIND LECTURE SERIES

Mr.C.M.KARTHIKEYAN
(B.Tech -Leather Technology,MBA)

**Topic :- VALUES OF MARKETING AND FINANCE IN
LEATHER TRADE**

Date :- 20-02-2017

Time :- 2:30 pm

Venue :- B.M.Das Hall, CLRI.



GREAT MIND LECTURE SERIES

Mr.C.M.KARTHIKEYAN
(B.Tech -Leather Technology,MBA)



Mr.C.M.Karthikeyan is an alumini of A.C.Tech, Anna University.He completed his MBA from BIM(Trichy). He joined Exim Bank as a Management trainee and was promoted as Chief Manager and Regional Head of Andhra Pradhesh. He rejoined the family business, C.Kalyanam & Co and its associate firms C.Shanmugam & Co., and Kalyanam Shoes in 2007. He has represented the company in trade fair and business meets. He is also the Director and Treasurer of Chintadripet Secondary School Association Madras Limited.

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