

# Report on the MODEUROP Roundtable & Colour Club Meeting

## 'Autumn Winter 15/16 season'



**8-9 April 2014**

**Spreitenbach, Switzerland**

**The MODEUROP Roundtable & Colour Club Meeting for the Autumn Winter 15/16 season was held during 8-9 April 2014 in Spreitenbach in Switzerland.**

**The MODEUROP Roundtable & Colour Club Meeting for the Autumn Winter 15/16 season covered:**

**On Tuesday, 8th April 2014**

1. Pre-selection of Colours for Autumn Winter 15/16 season
2. Welcome by MODEUROP Switzerland - Mr Frank DÁrrigo, President, MODEUROP, Switzerland
3. Review of the MODEUROP Spring Summer 2015 season
4. Voting for Top Colours for the Spring Summer 2015 season
5. Visit to the Bally Shoe Museum
6. Official Dinner

**On Wednesday, 9th April 2014**

7. Official Welcome by President, MODEUROP: Mr Ralph Hanus
8. Trend presentations by:
  - Md Sadiq, CSIR-CLRI, India;
  - Ms Elisabeth Krautinger, Austria;
  - Ms Marga Indra Heide & Mr Gebhard Muller, Germany
9. Colour selection for the MODEUROP Autumn Winter 15/16 season
10. Winning Colours from INDIA
11. Colour Christening for Autumn Winter 15/16
12. Next MODEUROP Roundtable & Colour Club Meeting for the Spring Summer 2016 season

**Pre-selection of Colours for Autumn Winter 15/16 season**



**Fashion Experts** of the MODEUROP Fashion Pool started the day on 8<sup>th</sup> April 2014 displaying the Theme Boards, Mood Boards and Colour Stories for the MODEUROP Autumn Winter 15/16 season as well as by displaying the leather/ colour proposals from Germany, Italy and India in the three colour groups: MID-NIGHT, EARLY DAWN and HIGH NOON.

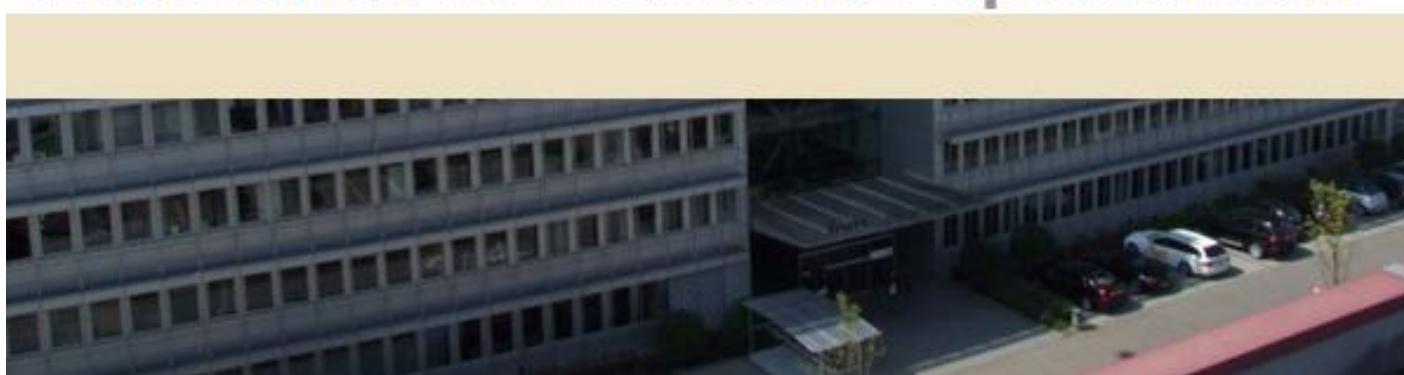
Over 700 leather/ colour proposals were displayed and these had to be short-listed into a group of about 18-22 colours. With great interaction and following the theme/ mood boards; the experts short-listed the leathers/ colours.

## **Welcome by Mr Frank D'Arrigo, President, MODEUROP, Switzerland**

Mr Frank D'Arrigo, President of MODEUROP, Switzerland and host to the 'Autumn Winter 15/16' edition of the MODEUROP Roundtable welcomed the delegates. He had special words of welcome and praise for the former president of MODEUROP Switzerland, Mr Ewald Kauffman, now 82 years old who made it convenient to attend the meeting.



## **Willkommen im Ordercenter Spreitenbach**





There was a self-introduction by the Members present.

### Review of the MODEUROP Spring Summer 2015 season



**Mrs Marga Indra Heide, Fashion Expert, MODEUROP Fashion Pool** opened the day's Trend presentation with a 'Review of the MODEUROP Spring Summer 2015 season.' She highlighted the behaviour of the MODEUROP Colours for the Spring Summer 2015 season at the Munich Fabric Fair, at LE CUIR in Paris as well as at the LINEAPELLE in Italy.

The underlining message of this review was to send a strong message to the Shoe/ Accessories customers, to the designers as well as to the Product Managers on the importance of the MODEUROP Colours.



Mr Gebhard Muller, Ms Jutta Turnwald, Ms Marlise Brogli and Ms Elisabeth Krautinger joined Ms Marga in the debate and discussions.

The Members gathered around the table that had on display the leathers/ colours from the MODEUROP Spring Summer 2015 season.

The relevance of grouping the colours for Spring Summer 2015 season into Colour Blocks – Logical (Greys/ Blues), Emotional (Pinks/ Reds) and Natural (Yellows/ Greens/ Browns) as well as grouping them into colour gradients like Pastels, Strong and Dark s were dwelt upon.

All the Members felt that this was an important follow-up to the Spring Summer 2015 season and that there was no need to add any new colour for the Spring Summer 2015 season.

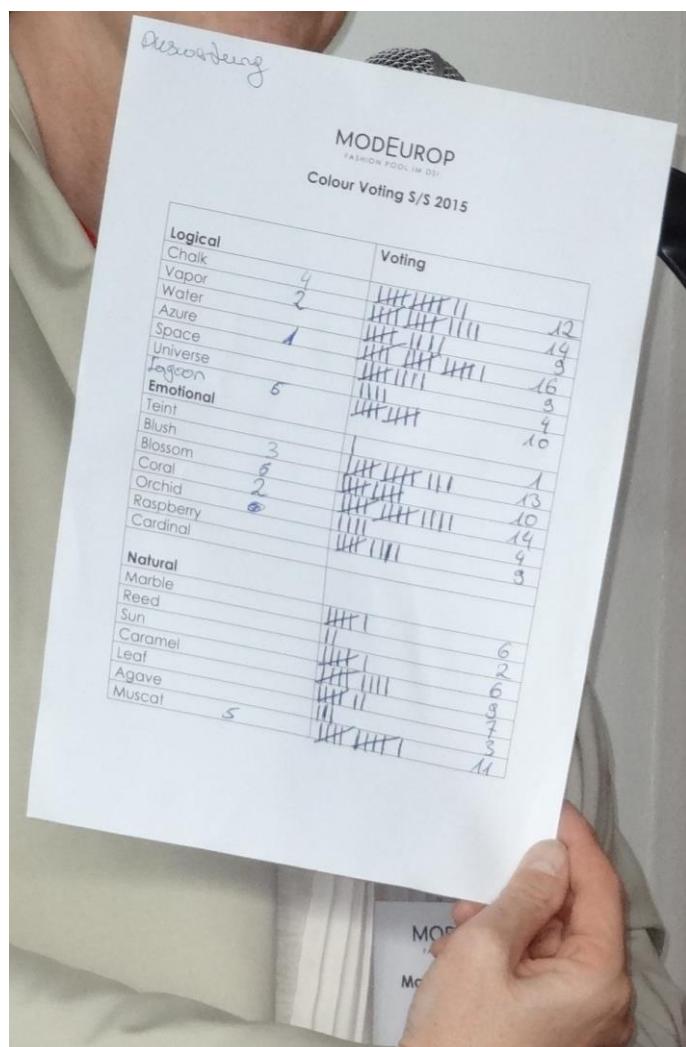


## Voting for Top Colours for the Spring Summer 2015 season

Members voted for the 'BESTSELLERS' or the Top Colours for the Spring Summer 2015 season.



Ms Arnilda Bufo and Mr Philip Marini were engaged in enumerating the results of the Top Colours which were announced by Ms Marga Indra Heide.



The BESTSELLERS/ TOP COLOURS for the MODEUROP Spring Summer 2015 season are:

- 1 AZURE
- 2 VAPOUR & CORAL
- 3 BLUSH
- 4 CHALK
- 5 MUSCAT

A short film on the TAJ MODEUROP endeavour – HOMAGE TO INDIA was played by MODEUROP Fashion Pool and Team MODEUROP thanked INDIA yet again for hosting a very memorable and fruitful 'Spring Summer 2015 edition of the MODEUROP Roundtable and Colour Club Meeting in India/ Agra during 14-16 November 2013.

# Visit to the historic Bally Shoe Museum in Schonenward and the MODEUROP 'official dinner' at the Atelier Cuisine was arranged on 8<sup>th</sup> April 2014.



**footwear history**

The Bally family's love of shoes and their feel for quality and tradition led them to begin their collection in the 19th Century.

By 1942 their collection had become so large that the Bally Shoe Museum was opened at the Bally Mansion in Schönenwerd.

The Bally Shoe Museum documents the social and cultural history of footwear from antiquity to the present day.

Design and its meaning are thematically presented across different ages and cultures.

A significant place in the exhibition is allocated to shoemaker guilds and the development of craft skills.

Visitors to the Bally Museum will discover both the significant and symbolic impact which shoes have had on our world.



**BALLY**  
SWITZERLAND



## Official Welcome by President, MODEUROP: Mr Ralph Hanus



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In his opening remarks, **Mr Ralph Hanus, President of MODEUROP** expressed regret for not being able to attend the last MODEUROP session in India which was a grand success. The official magazine of DSI | L had brought out a special feature titled: **MODEUROP goes INDIA**.

He added that the market was fine in Germany with arrival of 'early spring.' He congratulated MODEUROP Switzerland for organizing/hosting this edition of the Roundtable.

He also added that Mr Manfred Junkert, Managing Director, MODEUROP Fashion Pool could not join us as he was too pre-occupied in Offenbach.

He welcomed all the delegates with warmth and wished the speakers every success as they geared-up for the Trend presentations.



## MODEUROP goes India Colour Meeting am Taj Mahal

Mode kennt keine Grenzen. Das gilt erst recht für MODEUROP, den international anerkannten Fashion Pool im DSI. Seiner gemeinsamen Aufgabe und dem Ziel, Trends frühzeitig zu erkennen und diese bis in die entferntesten Winkel der Welt zu tragen, haben sich die Kreativen von MODEUROP seit jeher verschrieben. Dem exklusiven, sich stetig erweiternden Kreis gehören längst nicht nur europäische Mitglieder an. Auch in Amerika und Asien arbeiten Designer, Gerberen sowie Schuh- und Taschenhersteller seit vielen Jahren aktiv mit den Trend-Informationen von MODEUROP. Grund genug, das Colour Meeting in der indischen Ledermetropole Agra stattfinden zu lassen.

Rund 30 Teilnehmer aus Deutschland, Italien, Österreich, der Schweiz und den USA waren der Einladung renommierter indischer Organisationen gefolgt, um in der Zeit vom 13. bis 17. November die Schuh- und Ledermesse „Meet at Agra“ zu besuchen und im Rahmen des traditionellen Colour Meetings die Colour Card für Frühjahr/Sommer 2015 zu erstellen. „Es ist für uns eine große Freude und Ehre, dass unser Meeting nunmehr bereits zum dritten Mal in Indien stattfinden konnte“, sagt MODEUROP Fashion Expertin Marga Indra-Heide. Manfred Junkert, Hauptgeschäftsführer des Bundesverbands der Schuh- und Lederwarenindustrie und Geschäftsführer des Deutschen

Schuhinstituts, stellte die langjährige und intensive Kooperation von MODEUROP und dem Council for Leather Exports heraus. Manfred Junkert bedankte sich im Namen aller Teilnehmer bei den Sponsoren der Reise: den Organisationen CSIR, Central Leather Research Institute, Council for Leather Exports, Footwear Design & Development Institute, Agra Footwear Manufacturers & Exporters Chamber, Indian Shoe Federation, Indian Finished Leather Manufacturers & Exports Association, Indian Leather Products Association, Indian Leather Garments Association, Leather Chemicals Manufacturers Association, Confederation of Footwear & Leather Industry und Gupta HC Overseas (I) PVT LTD.

### Emotion und Inspiration

Neben der Farbauswahl für Frühjahr/Sommer 2015 wurde das Programm durch Sightseeing, Shopping und spannende Vorträge zu branchenspezifischen Themen abgerundet. Beim „Fashion Adoption Workshop by MODEUROP“, der anlässlich der Fachmesse „Meet at Agra“ stattfand, referierten Manfred Junkert, Marga Indra-Heide im Dialog mit Gebhard Müller (Roeckl) und Fashion Expertin Ellen Campuzano aus New York zu wirtschaftlichen und modischen Themen. Den emotionalen Höhepunkt der Reise stellte für alle Teilnehmer der Besuch des Taj Mahal dar.

### Faszination Farbe

Die Farbkonzeptionen und Themen für Frühjahr/Sommer 2015 sind facettenreich und voller Spannung. Hintergrund für dieses Spektrum an üppiger Farbigkeit sind vorausgegangene, farbtensive Sommer-Saisons und die Einschnitte, welche die dunklen, mysteriösen und reichen Wintertrends gebracht haben.

Diese gegensätzlichen, kontrastreichen Pole führen zu einem spannungsreichen Dreiklang, der eine Interpretation in zwei verschiedene Richtungen ermöglicht und viele Kombinationsmöglichkeiten eröffnet. Sie spiegeln sich in den drei Farbthemen LOGICAL, EMOTIONAL und NATURAL wider.

#### LOGICAL



Bei LOGICAL dominieren kühle Farbnuancen, die an einen hellen Wolkenhimmel und modernste Technik erinnern. Die Blautöne gewinnen an Frische, Strahlkraft und Intensität, bis zu einem sommerlichen Aqua-Blau. Je dunkler diese Farbreihe wird, umso mehr kommen undefinierbare Grautöne und Klassiker wie Marine und Schwarz hinzu, welche für die Dunkelheit der Nacht stehen.

#### EMOTIONAL



Beim Thema EMOTIONAL stehen Einfühlungsvermögen, Empathie und Wärme im Mittelpunkt. Den Anfang bilden zarte, blassen Hauttöne, die in feurige Rot- und Punktöne übergehen. Abgerundet wird diese Reihe schließlich von dramatischen, dunklen Rot-Schattierungen. Zum Dreiklang von Verstand und Gefühl kommt als dritte verbindende Komponente die Natur hinzu.

#### NATURAL



Beim Thema NATURAL geht es zurück zu den Wurzeln unserer Existenz, um Geschichte, Evolution und die Schönheit der Erde. Passend zu diesen Bildern geben hier Grün- und Braun-Varianten die Richtung vor. Diese Farbfamilien eröffnen mit lichten Neutraltönen die modische Palette und entwickeln sich über warme Gelb- und intensive Grüntöne weiter zu Summer Darks inklusive natürlichen Brauntönen.

## Trend presentations by:

- **Md Sadiq, CSIR-CLRI, India;**
- **Ms Elisabeth Krautinger, Austria;**
- **Ms Marga Indra Heide & Mr Gebhard Muller, Germany**



**Md Sadiq, CSIR-CLRI, India** spoke on the goodness of the MODEUROP endeavour, association with MODEUROP and sharing of information at break neck speed post every international fair/exposition. He too reviewed the 'Spring Summer 2015 season. He moved on to present the Evolution of Colours over the past two winter seasons and the tendencies in Colours for the Autumn Winter 15/16 season besides the Texture Trends for the season. He said that 498 leather/ colour proposals were readied by 19 Tanners from INDIA for this season!

## Report on MODEUROP 'showcase' Autumn Winter 15/16 season held on 28<sup>th</sup> March 2014 at the CSIR-CLRI Shoe Design & Development Centre



Prof Dr AB Mandal, Director, CSIR-CLRI released 'First from LINEAPELLE' on the occasion of **SHOWCASE: a 'preview' of MODEUROP leathers/ colours for the Autumn Winter 15/16 season** held on 28<sup>th</sup> March 2014 at the CSIR-CLRI Shoe Design & Development Centre; in the august presence of a galaxy of Industry Members including: **Shri KR Vijayan**, President, ISF; **Shri Yavar Dhala**, Convenor, Finished Leather Panel, CLE; **Shri CS Gnanasekaran**, past-President, ALFA amongst others who attended the preview.



A presentation titled: "**What did the MODEUROP Fashion Pool think when they flashed the colours for the Spring Summer 2015 season when in Agra in November 2013?**" was made by Shri Md Sadiq highlighting the 'commercial saleability of the MODEUROP Colours for the Spring Summer 2015 season with brief reports from LE CUIR & LINEAPELLE. This presentation is also available online exclusively on [www.indiadesignclub.com](http://www.indiadesignclub.com) (url sponsored by M/s Bachi Shoes Limited)

The Leathers/ Colours for the MODEUROP Autumn Winter 15/16 season were displayed in three colour groups: **MID-NIGHT, EARLY MORNING & HIGH NOON**.

**19 Tanners have readied 498 leather/ colours for presentation at this Roundtable:**

Aqsa International (26)	ATH Leder Fabrik (81)	BASF India Limited (7)
C Kalyanam & Co (6)	Hijaz Tanning Co (20)	DRISH Shoes Limited (51)
Forward Leather Company (14)	Good Leather Company (51)	M A Khizar Hussain & Sons (50)
Mathi Leathers (Pvt) Limited (21)	Naser Tanning Company (12)	PA Footwear (26)
Pakkar Leathers (21)	RR Leathers Limited (13)	Shafeeq Shameel & Co (22)
Shoeberry (7)	SURA/ Supreme Overseas (23)	Tata International Limited (40)
Samaara Leathers (7)		

The MODEUROP Roundtable & Colour Club Meeting for the Autumn Winter 15/16 season will be held during 8-9 April 2014 in Spreitenbach, Switzerland.

MODEUROP Autumn Winter 15/16 season supported by:

**CLE | ISF | IFLMEA | BASF | CLARIANT | COLOURFAST | COLOURTEX | COLORANTS | STAHL**  
PREVIEW OF THE LEATHERS/ COLOURS FOR A W 15/16 season



**Ms Elisabeth Krautinger**, spoke on 'fashion from street wear' and textiles.

She also spoke about the importance of contrasts of pastels with colour BLACK.

Her presentation was made in groups such as:

1. Wake-up. Good Morning!
2. Lunch Time, its NOON! Reflecting the yellows of the summer and
3. Good Night! Sleep well – enjoy your dreams!

**Ms Marga Indra Heide and Mr Gebhard Muller** in their joint presentation highlighted:

**DECRYPT**/ Decode to the target styling and customer. Drak colours are very important and covered the colour range comprising: Crow, Aubergine, Cosmos, Star, White, Rubin and Yellow.

They moved on to present Trends linking to WGSN and spoke about the **Flawless Classics**. Flawless in Styling, premium level, special colour group. Hi-tech materials. All shades of neutral colours. Very modern and unisex, they added. Colours including: Rose, Light metallic, Stone, Flannel, Grey Blue, Dark Blue.

Lastly, they presented **DISTILLED – Heritage/ Technology/ Adventure**

With heritage and classics as the main mood. Homely, war, glowing and totally new!

Materials include: Nubuck, velour, metallic, cashmere for casual wear.

## Colour Inspiration Autumn/Winter 2015/16

### "Ready for a new day"

The new day starts in the middle of the night!

Light and colour belong together, because nothing changes the perception and character of colours more than the fluctuation and intensity of light.

The gloomy and dark shades of the night, illuminated only by stars or flashes of lightning, morph into hazy and elusive nuances at the break of dawn, then erupt into bright and warm colourfulness thanks to the intense rays of the sun during the day.

These changes in lighting and colour intensity are what inspired the MODEUROP team in the design of the new Colour Card Autumn/Winter 15/16, and so the new titles of the new Colour Stories will be:

**Midnight – Early Dawn – High Noon**

### MIDNIGHT



The colours of the night. They're dark – black almost – and their depth is intense and rich, too. The infinite night sky, its fabulous display of colours:

We can see the universe and discover shining stars that illuminate the scene. But these colours also suggest seduction and temptation. These are sophisticated colours, full of hidden glamour, mysticism and indulgence.

Black dominates, but mysterious purple, dark cardinal red, blue velvet, silver lightning and even flashes of neon create a subtle atmosphere brimming with tension.

Opposites, contrasts and extremes are called for here: Deep darkness suddenly illuminated brightly, velvet punctuated by transparency, metallics with rough spots or technology juxtaposed with nature.

All this also affects materials. Special finishing effects are particularly important, but dalliances with laser cuts are allowed to continue into winter and deliver thrilling moments. Surface structures, 3D effects, bonding and quilting emphasise the effects of light, shadows and colour depth. The principle focus of the fashion remains on shine and metallic finishes. Patent leather is gaining, but suede and Nappa leather can hold their own on the highest level.

## EARLY DAWN



An early day in winter. The day breaks. Darkness recedes, and the sun is starting its ascent. But everything is still hazy, foggy and vague. The "awakening" of colours is a subtle and delicate process. But the sophistication and importance of these neutrals are important basics for womenswear, menswear and an active, casual look.

Colour nuances range from shades of pastel to neutral brown and bluish hues, but all of them appear to be covered in a fog of grey.

Immediately, a comparison with stones comes to mind, as these subtle nuances recall the complexity of marble, pebble stone and granite.

As is appropriate for the wintry temperatures, these tones appear rather cool and frigid, but of course warm and soft implementations are possible, too. Especially when nubuck, full-grain or soft leathers are endowed with even more character through the addition of touchable or physical elements.

That's why options abound when it comes to materials, too. We see novel technical implementations giving off an iridescent sheen next to smooth and sleek fabrics or purposefully fluffy and natural materials.

So the arc drawn here can range from clean high-tech materials in the casual segment to classic leather and wool fabrics for a sophisticated fashion style all the way through to soft fur and pelt for the deepest winter.

## HIGH NOON



Noon is approaching, the sun is at the zenith and the autumn or winter sun is warming up the earth. Colours are changing accordingly. Everything appears softer, mellow, warmer and richer!

This warmth along with the glow of light distinguishes this group of colours and characterises this classic heritage theme.

Our imagination wanders to magnificent autumn landscapes featuring yellow- and red-tinged forests. We reminisce about the earthy colourfulness of the Toscana or the myth of the Indian Summer in North

America. We think of honey and caramel, dream of gold, brass, and amber and feel taken back to a time when everything was still alright with the world. We conjure up folk images, a casual and sporty outdoor look, and even hunting scenes.

Lumberjack checks, tweed and glen check fabrics, jacquards and bouclés, mélanges, plaids and ethnic patterns all belong to this scene. The fabrics are elegantly rustic, shaggy, fluffy and – why not! – a little bit matted.

Leather is real! Authentic. Rugged. Slick. And still in its natural state.

Brush effects are a great match, but so too is every type of nubuck or rough suede, and discreet hints of vintage meet those demands.

## Colour selection for the MODEUROP Autumn Winter 15/16 season

The members then gathered to select the colours for the MODEUROP Autumn Winter 15/16 season.



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## Winning Colours from INDIA

**22 out of 31 colours are selected from Indian leather/ colour proposals**

- 10 out of a total of 19 colours for Shoes & Accessories, and
- 12 out of a total of 12 colours for Leather Garments

feature from INDIA.

### SHOES & ACCESSORIES

SI No	Country	Tannery	Colour Code	Old Name	Re-named as
<b>MIDNIGHT</b>					
1	INDIA	SURA	20.18	TAR BLACK	CROW
2	ITALY				
3	ITALY				
4	ITALY				
5	ITALY				
6	INDIA	GOOD	11.20	MIRROR 2	STAR
7	INDIA	NASER	09.03	GELB	SULPHUR
<b>EARLY DAWN</b>					
8	GERMANY				
9	ITALY				
10	INDIA	MAKH	12.40	SKY	STONE
11	INDIA	ATH	02.23	JEANS	DOVE
12	INDIA	MAKH	12.35	03 GRIGIO	STREET
13	INDIA	MAKH	12.34	ANTHRAZIT	LAVA
<b>HIGH NOON</b>					
14	INDIA	PAKKAR	16.10	WHISKY	DEER
15	ITALY				
16	ITALY				
17	ITALY				
18	INDIA	CKC	06.02	RUBINO	RUBY
19	INDIA	ATH	02.14	DARK OLIVE	MASS

### LEATHER GARMENTS

SI No	Country	Tannery	Colour Code	Old Name	Re-named as
<b>MIDNIGHT</b>					
LG 1	INDIA	SHOEBERRY	24.01	BLACK	PANTHER
LG 2	INDIA	GOOD	11.06	PLUM TREE	VELVET
LG 3	INDIA	TATA	21.08	AMARANTH	SCARLET
LG 4	INDIA	NASER	09.12	NAVY	NIGHT
<b>EARLY DAWN</b>					
LG 5	INDIA	RR	18.05	STONE	DUST
LG 6	INDIA	MATHI	13.14	CONCRETE	FLANNEL
LG 7	INDIA	MAKH	12.12	OYSTER	PEBBLE
LG 8	INDIA	FORWARD	10.14	TARMAC	CIGAR
<b>HIGH NOON</b>					
LG 9	INDIA	MAKH	12.10	CORK	CAMEL
LG 10	INDIA	TATA	21.39	OCHRE	COGNAC
LG 11	INDIA	MAKH	12.19	LIGHT GARNET	OPERA
LG 12	INDIA	GOOD	11.15	EBONY 3	MOOR

## Colour Christening for Autumn Winter 15/16



### Next

#### MODEUROP Roundtable & Colour Club Meeting for the Spring Summer 2016 season



All Members were speaking about the new and advanced dates and new concept for the most important shoe and leather fairs in the next edition:

- GDS International Shoe Fair is advanced to 30<sup>th</sup> July 2014 until 1 August 2014
- LINEAPELLE for the Autumn Winter 15/16 season will be held during 10-12 September 2014 in Milan instead of Bologna.
- LE CUIR A PARIS is slated for 16-18 September 2014 in Paris.

Accordingly, the next MODEUROP Roundtable and Colour Club Meeting will be held during 22-23 October 2014 in Offenbach, Germany.

