While browsing the net, I came across the following interesting article on Republic Word. “TV celebrities in India stun in pastel pink dresses.” Nia Sharma, Shenaaz Gill, Aamna among others stylishly inspire the pink pastel shade dresses perfectly! TV personalities never fail to groom themselves in the most stunning outfits and accessories as they are well-known for their fashion sense and style statement that they constantly keep updating

THIS PROMPTED ME TO LOOK BACK. Trends and Forecasts that we had worked on nearly 18 months back for Spring Summer 2020 season.

The PINK STORY and Human Sense by Fashion Trend Pool:
Despite all the progress and technologies of our age, we still long for emotions and touch more and more. The colour scheme of delicate nudes and rose shades tempered by soft neutrals and highlighted by intense pink.

TOP Colours and Textures for Spring Summer 2020

THERE IS ALWAYS A BIG DISCUSSION ON TRENDS AND COLOURS FOR THE INDIAN DOMESTIC MARKET. Trends are GLOBAL!